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Industrial Revolution, Inc. to distribute Grilliput in the US and Canada

Grilliput portable grill is the smallest mobile kitchen in the world!



Redmond, WA (March 06, 2006) -- Industrial Revolution, Inc., manufacturer and distributor of innovative outdoor recreational products, including the Play & Freeze™ Ice Cream Maker, announced today that it will distribute **Grilliput** in the United States and Canadian outdoor, sporting goods and kitchen/housewares markets on behalf of Nuardis of Germany.

Recently, Nuardis developed **Grilliput** as the smallest mobile kitchen in the world. Introduced last July, the company has sold thousands in the short amount of time it has been available in Europe. Looking for a way to introduce the **Grilliput** in America, Nuardis finally found a reliable company, Industrial Revolution, Inc., to do just that.

"We chose Industrial Revolution, Inc. because of their customer knowledge and history of innovation. Innovation is a way of life at our company and we have a number of exciting products in the pipeline," said Reinhard Gerling of Nuardis.

High quality and made to last, the stainless steel **Grilliput** is small enough to fit in the user's pants pocket or backpack. When packed away, the compact grill measures 11-inches in length and 0.9- inches wide. When fully deployed, the **Grilliput** has a sturdy grilling area of 9-inches x 10-inches! Other key features include:

- Stainless steel construction for durability in use
- Completely dishwasher-safe
- Designed for quick assembly
- Handle designed for optimum grip
- Cleaning groove incorporated for soiled grill bars



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"I am looking forward to distributing **Grilliput** in the US and Canadian markets," said Keith Jackson, President of Industrial Revolution, Inc. "**Grilliput** is a completely new and innovative product and I know that once our customers hold this product in their hands, they will want them."

In addition, Industrial Revolution, Inc. will also be distributing the *collapsible fire pit*, which is designed to not only protect the outdoors, but also serve as a container for the charcoal or wood for fuel. Now the only thing needed to cook a great meal in the outdoors is culinary talent!

About INDUSTRIAL REVOLUTION, INC.

Dedicated to burning the candle at both ends to bring innovative ideas to the outdoor recreation market, Industrial Revolution, Inc. located in Redmond, Washington is the manufacturer of diverse products from their patented UCO Candle Lanterns to the Play & Freeze™ Ice Cream Maker (also known as the Camper's Dream), MightyLite Stove Stands and golf vises. Industrial Revolution's products are highly regarded and widely used by outdoor enthusiasts the world over. For additional information contact Industrial Revolution, Inc. at 888-297-6062 or visit www.industrialrev.com.

**About Nuardis**

In a spirit of partnership, Nuardis, located in Germany, develops inventors ideas further, prepares them for the market and provides them with the necessary support – on an individual basis and harmonized with the most effective instruments of communication, pricing and distribution policy in each particular case. For additional information visit Nuardis at www.nuardis.com.

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