



**FOR IMMEDIATE RELEASE**

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## **INTRODUCING A BARBEQUE THAT FITS IN YOUR POCKET!**

*Grilliput is the smallest portable barbeque in the world!*



**Redmond, WA (May 2006)** – Ever wonder if there was an easy and convenient way to barbeque on the go without lugging around a cumbersome full size grill? Ideal for camping, picnicking or even a small bonfire at the beach, Industrial Revolution, Inc introduces the **Grilliput**, an outdoor minimalist's dream come true. This ingeniously designed compact grill is

small enough to fit into a pocket or neatly tucked away in a backpack.

The **Grilliput** is constructed of high quality stainless steel and can fit just about anywhere while traveling outdoors. When packed away in its slim silver tube, the grill resembles a traditional musical flute. When fully deployed, the **Grilliput** has a sturdy grilling area of 9-inches x 10-inches! And since there are a few simple steps to follow, assembly is fast and easy. First, unscrew the screw-top carrier tube and empty the grill elements. Then insert the grilling rods and stand into the two outer tubes and viola...a functional outdoor barbeque. Not only is the grill completely dishwasher safe, it has a cleaning groove incorporated for gritty food soiled grilling rods.



“Originally developed in Europe by Nuardis, I knew that North Americans had never set eyes on anything like the **Grilliput** before,” said Keith Jackson, president of Industrial Revolution, Inc. “I am extremely excited to bring this completely new and innovative portable grill into the

hands of outdoor enthusiasts, making it easier than ever before to grill almost anywhere -- whether grilling hot dogs on the beach or preparing a steak while camping in the wild.”

For added convenience, the UCO **Compact Firebowl** (sold separately) is designed to not only contain a campfire and ultimately protect the outdoors, but also serves as a container for the charcoal or wood used for fuel. Now the only thing needed to cook a great meal in the outdoors is culinary talent.

The Grilliput (MSRP: US \$29.99) and Compact Firebowl (MSRP: US \$12.99) are available for purchase at Campmor ([www.campmor.com](http://www.campmor.com) or 1-888-CAMPMOR) and REI ([www.rei.com](http://www.rei.com)). For more information, and a complete list of retailers, call 888-297-6062 or visit [www.grilliputusa.com](http://www.grilliputusa.com).

#### **About INDUSTRIAL REVOLUTION, INC.**

Dedicated to burning the candle at both ends to bring innovative ideas to the outdoor recreation market, Industrial Revolution, Inc. located in Redmond, Washington is the manufacturer of diverse products from their unique UCO Candle Lanterns to the Play & Freeze™ Ice Cream Maker (also known as the Camper's Dream), MightyLite Stove Stands and golf vises. Recently added to their line of products is the Swedish brand, Light My Fire, offering clever tools that enable outdoor adventures. Industrial Revolution's products are highly regarded and widely used by outdoor enthusiasts the world over. For additional information contact Industrial Revolution, Inc. at 888-297-6062 or visit [www.industrialrev.com](http://www.industrialrev.com).

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